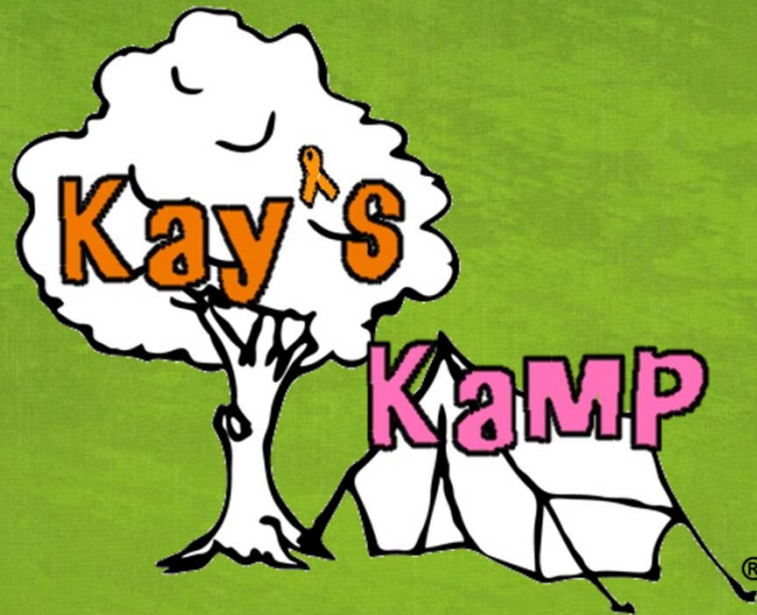


# It's a real ZOO



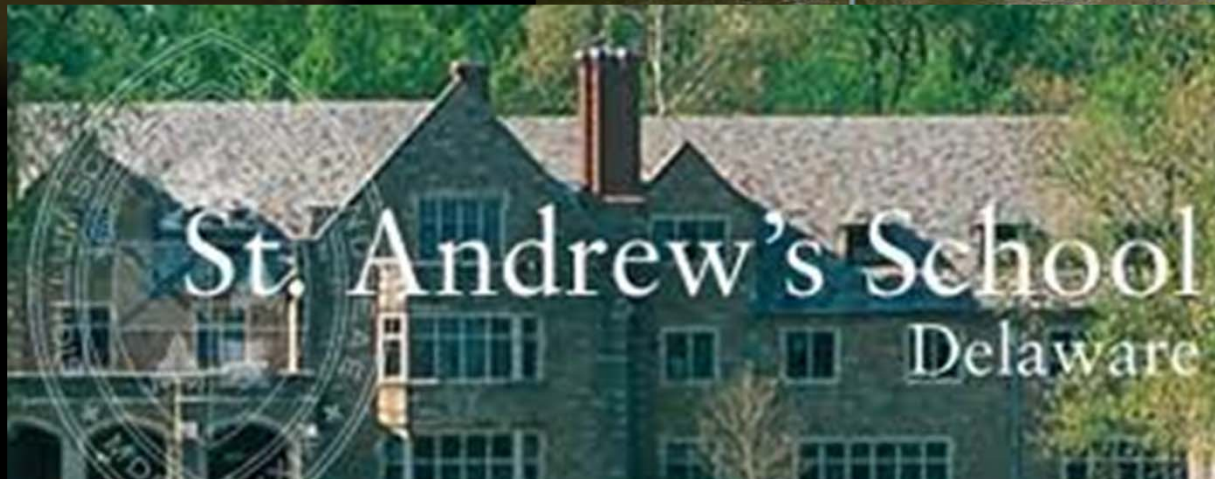
Mary Ellen McKnight, RN, BSN, CHPN, OCN  
Medical Coordination Director

# Objectives

- Strategies to obtain volunteer medical staff
- Creative ways to schedule medical staff
- Malpractice insurance coverage for your staff
- Describe path to attain medical equipment, supplies.
- Explain retention efforts.



# Kay's Kamp Founder



Now What?



# Where do we start?



And we called it.....



# Kay's Kamp 2014



WE are Medical camps!





# How to get volunteers?

- Use your connections

Where do you work?

Where are your kampers treated?

What hospitals are in your area?



# Lets talk

- Email
- Word of mouth – present staff
- Visit other departments – provide in-service
- Presentations at staff meetings
- Community events
- Brochures, post cards, advertising
- Hospital's Community service programs



# Are you covered?



- **Liability Coverages**
- **Professional Liability:** Allows staff, doctors, nurses, and EMTs to perform their professional duties without fear of devastating lawsuits, defense costs, and judgments. Without it, you could end up footing the bill alone.



# Hospital covered



1801 Rockland Rd, Suite 205  
Wilmington, DE 19803  
Telephone: (302) 651-6871 Facsimile: (302) 651-5354  
[jkimsey@nemours.org](mailto:jkimsey@nemours.org)

To Whom It May Concern:

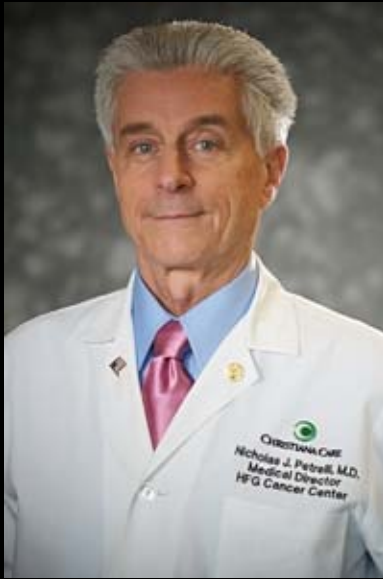
The Nemours Foundation Self Insured Trust provides general liability insurance coverage for the Nemours Foundation and its employed staff providing services within the scope of their employment upon the date of hire. Please accept this letter as confirmation that the above named employee is covered for general liability insurance for services provided on behalf of Nemours and under the scope of her employment.

Nemours Foundation Self-Insured Trust  
c/o The Nemours Foundation  
10140 Centurion Pkwy N  
Jacksonville, FL 32256  
Limits: \$2,000,000/occurrence/no aggregate  
Policy #24

Please be further advised that the above referenced employee is not credentialed with Nemours as an independent provider and is, therefore, not eligible to be listed as an independent provider on the Nemours professional liability insurance policy.

Should you have any questions relative to the information contained in this letter, please contact me at the phone number listed below.





Dr. Nicholas Petrilli  
Medical Director  
Graham Cancer Center





The most expensive thing  
in the world is...

TRUST

It can take **YEARS** to **EARN** &  
Just a matter of **SECONDS**  
to **LOSE.**



# Relationship with parents is # 1 priority

- If we don't have their trust...WE wont have the kids





# How do we earn this trust?

- Commit to assigning a nurse to each cabin
- Two physicians on site at all times
- Oncologist on call 24/7 during the week of kamp
- Oncology pharmacist contact parents pre-kamp.
- Firefly program
- Every staff member CPR certified



# Cabin Nurse



# Triage



# Letter from parent

- Matty was only five years old the first year he attended Kay's Kamp. As a parent it is comforting to know that my son has a nurse assigned to his cabin all day. Even though he has been off treatment for a little over four years now, it is reassuring to know there is a Nurse with him through out the day should he need medical care. Knowing that my son is having the time of his life (he talks about Kamp ALL year) AND has medical care available 24 hours a day gives me peace of mind!



# Creative Scheduling

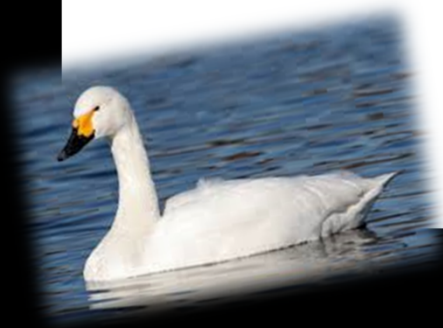


- Transport nurse
- Firefly nurse
- Cabin nurses
- Physicians
- Pharmacists



# Equipment

- **Hospitals**
- **Physicians**
- **Rotary**
- **Grants**



# Retention

- **Communication**
- **Appreciation**
- **Respect**



# Who doesn't love to visit the ZOO?





Thank you

