



## Regional Director (RD)

Camp Quality USA seeks an experienced leader to manage our successful local camp organizations (5) in Missouri and Kansas and continue to broaden our impact within the region. Reporting to the CEO, specific goals include:

- 1) develop and manage key funding relationships
- 2) ensure quality of and access to programs and services
- 3) broaden name recognition
- 4) manage staff

## Fundraising

- Develop annual fund raising goals to generate the capital necessary for organizational growth and maintenance.
- Create and implement an integrated fundraising strategy that identifies new funding sources, cultivates existing relationships.
- Oversee grant writing in support of the Region's programs and services.

## Programs and Services

- Ensure that every child/family affected by childhood cancer has access to high quality experiences and opportunities throughout the year.
- Confirm that services are in compliance with national and state guidelines and industry best practices
- Identify needs and trends within the sector and identify gaps in existing service or delivery.

## Name Recognition

- Develop and implement plan to increase knowledge of Camp Quality within the community of those serving families impacted by pediatric cancer. Leverage opportunities for state-wide name recognition and joint partnerships.
- Develop and implement an integrated social media plan for the region.

## Staff Management

- Set performance goals and conduct annual Performance Reviews to assess individuals' results and potential
- Participate in personal and organizational professional development

Qualifications:

A minimum of 7 years of professional experience with at least 3 years of organizational management experience including supervising managers and staff who work remotely and managing volunteers.

At least 3 years of development experience. This includes all aspects of a healthy and robust fundraising program, including: major donor solicitation, special events, annual appeals, and online solicitation.

Strong interpersonal, verbal and written communication skills.

Ability to work efficiently and independently.

Content expertise in camps for special health needs preferred.

About Camp Quality:

Camp Quality USA is a 501(c)(3) organization operating residential camping programs and support activities for children and families impacted by pediatric cancer. Camp Quality currently operates in 17 locations in 13 states.

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*Letting Kids with Cancer be Kids Again*