Our Mission

The Camp Rainbow Foundation provides free camping experiences to children undergoing treatment for, and survivors of, cancer and blood-related diseases and disorders. We provide a recreational and nurturing environment for campers and their families, where the children can create positive memories, build self-esteem, make new friends and are relieved of the everyday stresses caused by their illness.

The Need and Who We Serve

The need is real: children dealing with cancer or blood related disorders often are unable to attend ‘regular’ camp like their friends, due to the limitations imposed upon them by their illness or treatment. Camp Rainbow is open to children ages 4 – 18 regardless of race, religion, or financial status. Camp Rainbow has proudly served the needs of over 4,200 campers at no cost to the families.

Camp Rainbow serves children who receive treatment at St. Louis Children’s Hospital, Cardinal Glennon Hospital, and Mercy Hospital, all located in St. Louis, MO.

Camp Rainbow History

Camp Rainbow was founded in 1988 by Allen and Ronnie Brockman. The first camp had 28 campers, 28 counselors and 15 staff members. Allen was inspired to begin Camp Rainbow after visiting children in the hospital who wished to attend camp like their friends. He and his wife Ronnie, then the Director of North American Federation of Temple Youth (NFTY) created a partnership with the Dream Factory and the American Cancer Society to support Camp Rainbow.

The Camp Rainbow Foundation

The Camp Rainbow Foundation is an organization staffed by an Executive Director, a Director of Camps, an Administrative Assistant and over 300 volunteers who are dedicated to providing camping experiences that otherwise may be unavailable to these children in the Missouri/Illinois area. The volunteer staff is comprised of youth counselors and unit heads, professional adult supervisors, child life specialists, pediatric oncology nurses and physicians. The Camp Rainbow Foundation is a 501(c)3 organization, and operates with a board of directors who ably support the organization. Over 97% of every dollar raised for Camp Rainbow goes directly towards creating and providing a quality experience for each camper.

All Camp Rainbow programs are sponsored by The Camp Rainbow Foundation. Co-sponsors of the Camp Rainbow Foundation are the Adams Family Trust, Alter, Buckingham Asset Management, Combined Federal Campaign, Friends of Kids with Cancer, Golfaganza, Harvey Kornblum Foundation, KOA Care Camps, Mercy, NFTY- Missouri Valley, The Orthwein Foundation, Rainbows for Kids, The Sound Room, St. Louis Blues 14 Fund, St. Louis Feed Club, St. Louis Men’s Group Against Cancer and Teamsters Local 688, We are also very appreciative of the funds provided by individuals and companies that have continued to support the Camp Rainbow Foundation.

The Camp Rainbow Foundation is one of 87 members of COCA-I (Children’s Oncology Camping Association, International), whose mission is to strengthen the international community of camps for children with cancer and their families through networking, advocacy, education and other resources. Camp Rainbow has been awarded the Gold Ribbon Camp designation, an honor bestowed upon camps which demonstrate a high level of commitment to serving children with cancer and their families, for the third consecutive year.
Camp Rainbow Summer Camps
The Camp Rainbow Summer Camp programs provide both an overnight and day camp experience depending upon the camper’s age. Both summer camp programs are held at Babler State Park Outdoor Education Center.

Overnight Camp
A one-week overnight camp for children ages 6 to 13 years old. Counselors are in high school or college, unit heads are in college and all other staff are 21 years and older. Activities include archery, arts and crafts, a ropes course, drama, music, sports and a variety of choice activities each afternoon. Campers also enjoy song sessions, bonfires, dancing, cookouts and special activities based on our theme for the week.

Day Camp
A one-week day camp for 4 to 6 years olds which is held the same week as overnight camp from 9:00 a.m. to 4:00 p.m. Campers participate in age-appropriate activities and integrate into some of the overnight camp activities during the day and follow the same overnight camp themes. A camp director, adult staff and counselors oversee our day camp.

Camp Rainbow Teen Camp
A weekend camping experience for high school teens ages 14 to 18. Special themes for the weekend help build leadership and communication skills, relationships and self-esteem. Teens are involved in activities such as bowling, ropes course, social action projects, games, arts & crafts and more. Camp is also held at Babler State Park.

Camp Rainbow Camp-In
A two-day program that brings many of the typical camp activities to the patients on the Oncology floor of the respective hospitals. In 2009, at the request of the hospitals, the program was expanded to include the Oncology clinic patients. The program includes arts and crafts projects, a magician/clown, games and other fun activities.

Camp Rainbow Family Camp
Held annually at YMCA Trout Lodge in Potosi, Missouri over Labor Day Weekend. This camp provides the whole family with the opportunity to bond and share feelings, but most importantly to let loose and have fun. Families can participate in a variety of activities which include exploring the outdoors, arts and crafts, horseback riding, archery, boating, carnivals, and much more.

Camp Rainbow Fundraising
Tribute Fund: Camp Rainbow tributes are available to honor a special occasion, or pay tribute to the memory of an individual. All gifts to the Camp Rainbow Foundation are tax-deductible.
Third Party Fundraisers: The Foundation is fortunate to have organizations, businesses and private donors who periodically host events to raise funds for Camp Rainbow.

Directors
Mark Kronemer, President, Camp Rainbow Foundation
Debbi Braunstein, Executive Director
Marla Drewel-Lynch, Director of Camps

Board

Medical Advisory Board
Dr. Robert Bergamini, Medical Director
Dr. Rob Hanson, Dr. Frederick Huang, Dr. Christopher Hugge, Dr. John Puetz
Susanne Rosenberg, RN, MSN; Jamie Kraus, RN; Abigail Sharamitaro, PNP

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